

Board of Directors and Committee Chairs Meeting, June 14, 2023 Via Zoom Unapproved Minutes

Submitted by Michelle Gaston, Secretary

Call to Order – McCoy	
1:02 p.m. – 13 attendees	

Roll Call – Gaston	1	T	Т
Officers		Regional Representatives	
Teresa McCoy (NC), President	Х	Adeola Ogunade, Northeast	
Matt Benge (S), President-Elect		Brenda Allen, North Central	
Julie Huetteman (NC), Past President		Craig Rotter, Southern	
Michelle Gaston (NC), Secretary	Х	Lendel Narine, West	
Meredith Weinstein (S), Treasurer	Х	LaTasha Ford, 1890s	
		Vacant, 1994s	
Committee	Cha	irs/Co-Chairs	
Jeremy Elliott-Engel (W) Awards & Recognition		Lisa Kaslon (NC), Awards & Recognition	
Vikram Koundinya (W), Conference		Lendel Narine (W), Conference	
Steve Siegelin (W), Finance		Julie Robinson (S), Finance	
Cheryl Newberry (W), Marketing	Х	Hannah Gerken (W), Marketing	
Brad Sewell (NC), Membership		Tearney Woodruff (S), Membership	
Meghan Loughlin-Krusky (NC), Prof. Development	х	Emily Lane Smith (S), Professional Development	
Julie Huetteman (NC), Nominating			
Matt Benge (S), Policy & Resolution			
L	.iaisc	ons	
Laurie Chandler (NC) JCEP PILD Representative (2nd	x	Deb Patra (NE), JCEP PILD Representative (1st Yr.)	
Yr.)	^	– starting in May 2022	
Mary Fran San Soucie (W), JCEP ELC Representative		Kimberly Gay (S), JCEP ELC Representative (1st	Х
(2 nd Yr.)	Х	Yr.) – starting in May 2022	
Steve Siegelin (W), JOE Representative			
	Gues	sts	

Approval of Consent Agenda – McCoy						
Motion	To approve the consent	MOVED/2 ND /VOTE	Meredith/Craig/passed			
	agenda.					

Reports of Officers:

President's Report - McCoy

- McCoy showed pictures of the Marriott City Center site of the annual conference.
- There might be an organized after conference visit to Park City.
- Downtown Salt Lake City is quiet in the evenings and lots of places to safely walk.
- The call for nominations has been sent out.

Secretary's Report - Gaston

No report.

Treasurer's Report – Weinstein

Financial Report was sent via email. Have received final conference payment.

Treasurer's Report (5/31/2023)

Account balances total: \$112,150.67 Year-to-Date Expenditures: \$3,295.70 Year-to-Date Income: \$15,278.73 Year-to Date Net Income: \$11,983.03

Reports of Regional Representatives:

Ogunade (NE), Allen (NC), Rotter (S), Narine (W), Ford (1890)

- NC Sent out renewal reminders to the NC region past members.
- S Sent out renewal reminders and received some bounce back that some had left or retired.
- 1890 A new member has joined, promoted the unconference, and plan to record testimony videos during annual conference to promote membership.

Reports of Committees:

Awards & Recognition – Elliott-Engel & Kaslon

- Awards nominations should open around July 1.
- Qualtrics needs to be transferred for Elliott-Engle to utilize.

Conference – Koundinya & Narine

- There is a meeting next week to work budget including setting the registration fee.
- Will need help soon reviewing submissions.

Finance - Siegelin & Robinson

- Looking for a company to help with financial duties, but will maintain the treasure position.
- This will come to the board from the finance committee for approval.

Marketing – Newberry & Gerken

- The website has been cloned and they are reviewing new templates to utilize. New features could include a fundraising challenge, as well as highlighting members and award winners. The timing of changes to the website will need to be strategic as the site may be down for a couple days.
- The next newsletter will be July 6.
- Newberry shared the link to the marketing toolkit https://naepsdp.wildapricot.org/Marketing-Toolkit (available to signed in members). A new member guide has been created.

Membership - Sewell & Woodruff

- There is one new member. The list of 60 lapsed members is being reviewed.
- They are having conversations about mentoring expectations and may put together a video.
- Working on coordinated efforts for communication to the regions.
- Sewell will investigate if new members are receiving a welcome email.

Nominating – Huetteman

• Nomination opened on June 6 and will remain open until August 31. The complete timeline was submitted as a report.

Policy & Resolution – Benge

No Report.

Professional Development – Loughlin-Krusky & Lane Smith

- The first Unconference this year (June 20) is on accessibility basics.
- Registration is open for Virtual Summer School (VSS) during July 10-14. VSS has had a speaker replacement. Want to get a head start on planning the 2024 VSS with the Program Leadership Network. Arkansas is going to host the webinars. Emily may be willing to co-chair.
- AFRI grant report was submitted with the May board meeting packet.

Reports of Liaisons:

JCEP / Extension Leadership Conference (ELC) – San Soucie & Gay

No report. Welcomed Gay.

JCEP / Public Issues Leadership Development (PILD) – Chandler & Patra

No report.

Journal of Extension - Siegelin

No report.

Unfinished Business

None.

New Business

The July meeting will be cancelled. Please support the Virtual Summer School.

Adjourn

MOVED/2ND/ Gay / Rotter

Next meeting: Wednesday, August 9, 2023, 1 p.m. ET via Zoom.