

Board of Directors and Committee Chairs Meeting, March 8, 2023 Via Zoom Unapproved Minutes

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Submitted by Michelle Gaston, Secretary

Call to Order – McCoy	
1:03 p.m. ET – 15 in attendance	

Officers		Regional Representatives	
Teresa McCoy (NC), President	х		
Matt Benge (S), President-Elect	х	Brenda Allen, North Central	Х
Julie Huetteman (NC), Past President	х	Craig Rotter, Southern	Х
Michelle Gaston (NC), Secretary	Х	Lendel Narine, West	Х
Meredith Weinstein (S), Treasurer		LaTasha Ford, 1890s	Х
		Vacant, 1994s	
Committee	Cha	irs/Co-Chairs	
Jeremy Elliott-Engel (W) Awards & Recognition		Lisa Kaslon (NC), Awards & Recognition	
Vikram Koundinya (W), Conference	х	Lendel Narine (W), Conference	Х
Steve Siegelin (W), Finance		Julie Robinson (S), Finance	
Cheryl Newberry (W), Marketing	х	Hannah Gerken (W), Marketing	
Brad Sewell (NC), Membership	Х	Tearney Woodruff (S), Membership	
Meghan Loughlin-Krusky (NC), Prof. Development		Emily Lane Smith (S), Professional Development	Х
Julie Huetteman (NC), Nominating	х		
Matt Benge (S), Policy & Resolution			
	Liaisc	ons	
Kristi Farner (S), JCEP PILD Representative (2 nd Yr.)		Laurie Chandler (NC) JCEP PILD Representative	
		(1 st Yr.) – starting in April 2022	
Jared Morrison (NC), JCEP ELC Representative (2 nd	x	Mary Fran San Soucie (W), JCEP ELC	Х
Yr.)	^_	Representative (1 st Yr.)	<u> </u>
Steve Siegelin (W), JOE Representative			
	Gues	sts	

Approval of Consent Agenda – McCoy			
Motion	Approve the consent agenda.	MOVED/2 ND /VOTE	Rotter / Gaston /Passed

Reports of Officers:

President's Report - McCoy

- An additional three people have agreed to join the task force to continue the work around multicultural knowledge, skills, and strategies based on the AFRI grant.
- Committee plans of work are due 3/31. McCoy will follow-up with the committees missing their plans. The plans will be approved at the April board meeting.

Secretary's Report - Gaston

No report.

Treasurer's Report – Weinstein

Financial Report was sent via email.

Treasurer's Report (2/28/23)

Account balances total = \$112,931.29 Year-to-Date Expenditures: \$820.08 Year-to-Date Income: \$13,583.73 Year-to Date Net Income: \$12,763.65 Acknowledge receipt of treasurer's report.

Reports of Regional Representatives:

Ogunade (NE), Allen (NC), Rotter (S), Narine (W), Ford (1890)

S – Regional meeting notes from the conference was emailed to the board.

W – Regional meeting notes from the conference was emailed to the board.

1890 – Ford serves as the editor of the Extension Today newsletter and will include NAEPSDP information. She will not be able to attend all membership meetings because of a conflict.

Reports of Committees:

Awards & Recognition – Elliott-Engel & Kaslon

No report.

Conference – Koundinya & Narine

 The committee is beginning to have monthly meetings. Committee includes: Vikram Koundinya, Lendel Narine, KJ Joseph, Cheryl Buck, Mary Fran, Renee Pusey, Andree Walker, Celina Wille, T McCoy, and Matt Benge.

Finance – Siegelin & Robinson

• The committee will meet soon and may have a couple proposals for the board to consider at the April board meeting.

Marketing – Newberry & Gerken

- The marketing survey will be resent to the membership and will also include a note to update individuals NAEPSDP profiles.
- Website updates include: ADA improvements, committee page content, and enhanced member search options.
- Hannah (Hannah.gerken@ag.tamu.edu) is taking the lead for Facebook posts. Regional director's should promote joining the NAEPSDP Facebook page.
- The next newsletter will be sent April 3.

Membership – Sewell & Wolfork

• At the last meeting mentorship, recruiting, and retention were discussed.

- Continue discussions about what NAEPSDP has to offer its members.
- Special interest group survey results from 2022 are in the membership committee Box. Members were asked what they would like to learn more about or share expertise on.

Nominating - Huetteman

No report.

Policy & Resolution - Benge

No report.

Professional Development – Loughlin-Krusky & Lane Smith

• The plan of work is done which includes an Unconference for this year.

Reports of Liaisons:

JCEP / Extension Leadership Conference (ELC) – Morrison & San Soucie

• Planning for ELC has started for next year.

JCEP / Public Issues Leadership Development (PILD) – Farner & Chandler

No report.

Journal of Extension - Siegelin

No report.

Unfinished Business

Member Conference Survey Data

Survey sent to current and inactive members and received 77 responses. In-person had the highest summative score. Whether in-person or virtual, most people are likely to attend. 56% of respondents are in favor of alternating in-person and virtual events.

Annual Conference Discussion

Discussion was held about the pros and cons of holding in-person and virtual events. Holding a virtual event ensures the organization stays sustainable. Virtual conference could help grow an appropriate reserve fund for the organization. Attendees don't expect to pay as much in a virtual conference. Often dues money is paid with conference registration, consider if it's a virtual conference if as many people will attend and renew membership. Some format of event should be held every year to keep members connected. A virtual event doesn't have to have the same schedule/format as an in-person event.

Motion	Annual conference to	Moved/2 ND /Vote	Huetteman / Rotter /Passed
	alternate every other year		
	between in-person and		
	virtual beginning in 2024.		

The decision can be revisited and reevaluated as need be. The in-person events will continue with the geographic rotation. For the 2024 virtual conference, planning committee members can be from any location. The 2025 conference will be hosted by the NE region.

Whistle Blower Policy – Due to time, the discussion will be tabled until the April meeting. Please review the info before the next meeting.

Promotions for the March 28 webinar on Grassroots Engagement and Social Justice through Cooperative Extension are underway.

May meeting – Koundinya, McCoy, and Narine will be on-site at the conference hotel in Salt Lake City.

New Business	
No new business.	

Adjourn			
MOTION	Adjournment	Moved/2 ND /	Rotter / Ford / Passed

Next meeting: Wednesday, April 12, 2023, 1 p.m. ET via Zoom.